

News Release
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**EasyRun Receives 2009 IP Contact Center Technology Pioneer Award from
*Customer Interaction Solutions Magazine***

Monroe, CT., June 24, 2009 – EasyRun, a leading provider of multimedia contact center solutions, today announced that it has received a 2009 IP Contact Center Technology Pioneer Award from *Customer Interaction Solutions* magazine. The Technology Pioneer Award recognizes companies that have created a ground-breaking, successful IP contact center product or service. The award was given to EasyRun for its EPICAcce Contact Center Appliance.

EPICAcce bundles a PBX Agnostic Contact Center with a complete Asterisk® based telephony infrastructure. The Product integrates seamlessly with legacy or VoIP PBX solutions allowing customers to add a robust contact center solution into their existing telephony environment without being required to make major infrastructure changes.

“TMC and CIS Magazine are recognized leaders in the voice industry, and we are proud and excited that they have selected EPICAcce and EasyRun as Technology Pioneers,” said Doron Meirom, President of EasyRun. “EPICAcce represents the first Enterprise Grade PBX Agnostic contact center solution that is bundled with an open-source telephony infrastructure. The Product allows customers to add a robust multimedia contact center solution while optimizing and realizing maximum ROI on their existing voice resources.”

Winners of the IP Contact Center Technology Pioneer Award will be highlighted in the July, edition of CIS Magazine. “Technology is the key to the success of any call center so it is my pleasure to recognize EasyRun for bringing advanced, innovative technologies to market while providing high quality and superior applications,” said Nadji Tehrani, Executive Group Publisher and Editor-in-Chief of Customer Interaction Solutions.

About Customer Interaction Solutions

Customer Interaction Solutions (CIS) magazine has been the voice of the call/contact center, CRM and Tele-services industries since 1982. Through a combination of outstanding and cutting-edge editorial, industry voices, in-depth lab reviews and the recognition of the innovative leaders in management and technology, *Customer Interaction Solutions* strives to be the publication that holds the quality bar high for the industry. For more information on CIS visit www.cismag.com.

About EasyRun

EasyRun develops and sells advanced, multimedia, contact center solutions. The Company’s products are feature rich, competitively priced, and deliver immediate organizational benefits in TCO and ROI. EasyRun’s EPICAcce appliance offers the industry’s first Enterprise Grade PBX agnostic contact center solution. The Company has over one thousand customer installations worldwide including the Dallas Cowboys, the U.S. Coast Guard, Roland Corporation, Pizza Hut and Coca Cola. For more information on EasyRun communication solutions visit www.EasyRun.com.