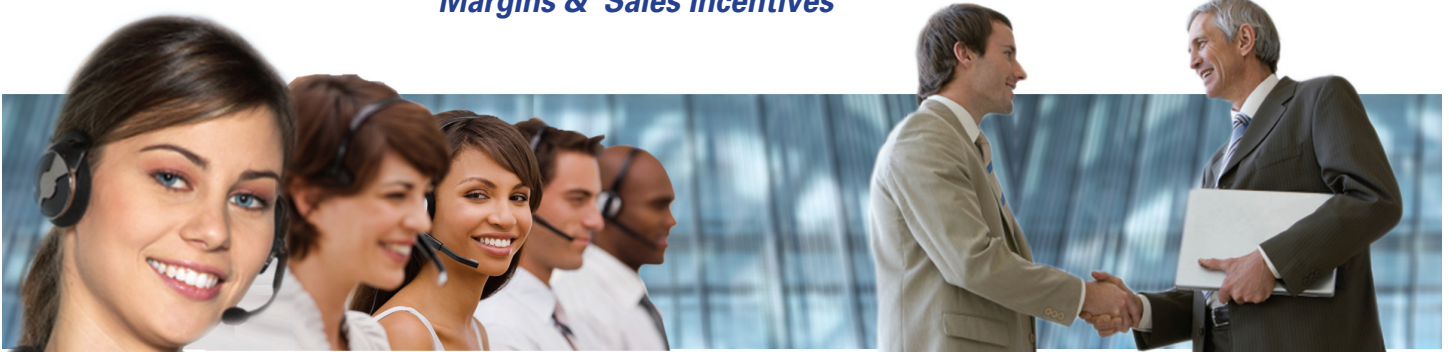




EasyRun Premier Partner Program

Sell the Industry's Only Enterprise Grade - PBX Agnostic Contact Center Appliance and Receive Aggressive Margins & Sales Incentives



A Long Term Commitment to Telephony Solutions, Our Partners and our Customers

EasyRun has been developing and selling advanced, user-friendly multimedia, contact center solutions since 2000. The Company's products are feature rich, competitively priced, and deliver immediate organizational benefits in TCO and ROI. In April of 2009 EasyRun announced EPICAcce. The Product delivers the industry's first PBX Agnostic Enterprise Grade contact center bundled with a complete Asterisk® based telephony infrastructure.

The 2U appliance integrates seamlessly with legacy or VoIP PBX solutions allowing customers to add a robust contact center solution into any existing telephony environment without being required to make major infrastructure changes.

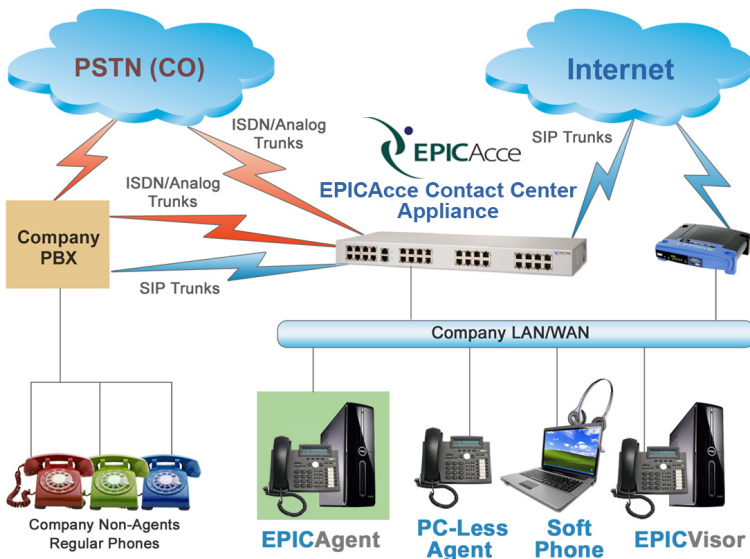
Prior to EPICAcce, customers were locked into proprietary, complicated and expensive contact center solutions which were necessarily compatible with their existing, telephony infrastructure.



Advantages to Becoming an EasyRun Premier Partner

In May of 2009 EasyRun announced its new Premier Partner Program. The program offers resellers outstanding margins, and provides them direct access to EasyRun products, sales, marketing, and technical support services. Some of the benefits of becoming a Premier Partner include:

- An "Open" Enterprise Grade PBX Agnostic contact center product line that can integrate seamlessly into any voice infrastructure
- Because EPICAcce also contains a full voice infrastructure, it can be sold initially as a PBX with embedded contact center functionality. When the customer needs the contact center capability, it can be enabled through the existing software licensing
- Commitment to our partner's success throughout the marketing, sales and support process
- EasyRun does not compete with our partners
- Receive up to 40% margins on all software products and licenses
- Receive up to 30% margins on all hardware products
- Receive a portion of the yearly service support fees
- Tiered reseller margins reward our most productive partners
- Complementary sales training by senior sales people who are experienced in voice and contact center solutions
- New resellers receive one complimentary seat in the EPICAcce technical training class that leads to product certification and better margins
- Products that are aggressively priced to meet the needs of the SMB market – for example, a five user license of call recording for EPICAcce Pro is priced at \$1,000
- EPICAcce is the introductory solution designed for organizations that need entry level contact center or PBX functionality
- EPICAcce Pro is designed for advanced multimedia contact center solutions
- Migration from EPICAcce to EPICAcce Pro is seamless and intuitive
- An aggressively discounted, completely functional, contact center demo system which facilitates customer sales presentations and certification training – see details below



Premier Partner Discounts:

Discounts are based upon sales volume as defined below. Premier Partners will be classified as Gold Silver or Bronze – and receive up to 40%, 35%, and 30% discount on software products respectively. For the first twelve (12) months of the term of this agreement Premier Partners will receive Gold Reseller discount levels and be considered a Bronze partner for line of credit rating. For full details of the program refer to the Premier Partner Agreement.

EasyRun encourages resellers to use EPICAcce as their in-house contact center solution. If a reseller would like to purchase an EPICAcce system for this purpose they should talk to their regional sales person.

About EasyRun

EasyRun develops and sells advanced, multimedia, contact center solutions. The Company's products are feature rich, competitively priced, and deliver immediate organizational benefits in TCO and ROI. EasyRun's EPICAcce appliance offers the industry's first Enterprise Grade PBX agnostic contact center solution. The Company has over one thousand customer installations worldwide including the Dallas Cowboys, the U.S. Coast Guard, Roland Corporation, Pizza Hut and Coca Cola.

Demo System

Another advantage of becoming an EasyRun Premier Partner is the opportunity to purchase and install a fully functioning EPICAcce demo system for only \$3,500.

If a new reseller sells a system (EPICAcce or EPICAcce Pro) within 6 months of becoming a Premier Partner they will receive a credit on their first order of up to complete price (\$3500) of the demo system.

Typical Partner Demo System components

(may vary as per reseller agreements/needs)

Hardware

- EAH03048 - BU + Single PRI + 8 FXS
- Five phones

Software - EPICAcce Pro with the following options/modules:

- 1 supervisor
- 3 inbound agents
- 3 outbound progressive
- 3 Web and email agents
- 3 recording channels
- C2G
- 9 IVR ports

The demo system package - also includes one (1) complimentary seat in an EasyRun technical product certification course. Resellers are responsible for travel and lodging expenses related to the technical training class.



@ The Heart of Your Business

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